

Good sounds

# WERD together on the air

by Linda Wendt, Jane Barshe  
and Eleanor Cording

If you're tired of the WMCA and WABC crap that's polluting the airwaves, than tune in to Drew's WERD. Located in Tolley basement, WERD has been operating more or less for the past few years. Of late, the emphasis has been on "more"; in part due to increased student participation, modern equipment, and new management.

WERD programming, at the present, uninterrupted by commercials, offers a large selection of music ranging from classical to underground rock. The DJ's are free to play what they wish, choosing from the station's collection or using records of their own. Twice nightly, at 8:00 and 10:00, brief newscasts are presented. Weekdays the station is in operation from 4 p.m. until midnight and weekends from 11 a.m. to past midnight.

In technical terms Drew's WERD is designated as a closed carrier-current station whose transmission is not received outside of the campus. Each university building is equipped with a receiving unit to which WERD transmits its signal on AC current.

Due to last year's acquisition of the latest equipment, WERD incurred a debt to the university of some \$13,000. Barring unforeseen financial difficulties, the station hopes to repay the loan at the rate of \$1,000 each year, to be funded by the ECAC appropriations. The station will soon be in the process of soliciting advertising revenue for its operational budget. Though this will mean some commercials on WERD, the overall benefits will be worth the hassle. For with this added source of income, WERD's growth potential is great. The management foresees expansion of the station to FM frequency within two years, and there is hope of establishing connections with both UPI and AP news services.

Jeff King's weekly column in the ACORN, posting radio events, and the Bulletin Board in the U.C. featuring daily programs and pictures of the DJ's, will facilitate student's awareness of the station. Anyone interested in working for WERD should contact one of the following members of the executive board:

Jeff King - Publicity  
Andy Hartman - News  
Steve Morawski - Music Department  
Steve Fishman - Engineering  
Eloise Schumann - Programming



WERD Public Relations Director Jeffrey King has announced the following broadcasting schedule for 590 AM station. The station's starting times are 4 p.m. weekdays and 11 a.m. Saturday and Sunday.

## MONDAY

4-6 Rick Jolie  
6-8 Gary Lindley  
8-10 Chip Luddecke  
10-12 Bob Losee  
12-1 Jim Gasper

## TUESDAY

4-6 James Weber  
6-8 Steve Morawski  
8-10 Robert Schmidle  
10-12 Trevor Haydon

## WEDNESDAY

4-6 Jeff King  
6-8 Bill Kingston and Alan Appleton  
8-10 Don Hodgekins  
10-12 Clayton Horsey

## THURSDAY

4-6 Robin Bates  
6-8 Mike Greene  
8-10 Maxine Yowman  
10-12 Mike Machmer  
12-2 Jeff Cooper and Martin Duus

## FRIDAY

4-6 Ed Korenstein  
6-8 John Steinberg  
8-10 Glenn Konick  
10-12 John Baumann

## SATURDAY

11-1 Dan Breuer and  
John Anderson  
1-4 Andy Hartman  
4-6 Hyera  
6-8 Ken Miner  
8-10 Josy Cattoggio  
10-12 James Glass  
12-2 John Nolan

## SUNDAY

11-1 Jim Lockhart  
1-4 Alexander Wertheim  
4-6 Fritz Schurtz  
6-8 Bruce Richardson  
8-10 Linda Fraser and  
Jonathan Thomas  
10-12 Rick Schroeder

## Film showings

# A Hitchcock retrospective

Though it has become a journalistic cliché to speak of film as THE art of our time or as THE American art, films are usually treated rather like the weather--at least at Drew. Everybody sees and talks about them, a little; but nobody does anything about them, much--at least at Drew. (Witness the lack of drum-beating for the showing here last weekend of Fritz Lang's classic METROPOLIS, or for the most of the great films sponsored by the University Center.)

As a step toward changing this, toward enabling the Drew community to view/study/enjoy film in a more organized fashion, the Department of English is sponsoring a film study series featuring seven films by Alfred Hitchcock, the great Anglo-American director. Running from October through December, this Hitchcock Retrospective will include what Hitchcock considers the first picture truly his, a 1926 silent titled THE LODGER; his first sound picture, a 1929 feature called BLACKMAIL; and what is often considered his first masterpiece, 39 STEPS, released in 1935.

In addition to these British works, the Retrospective will feature four American works of the '40's and '40's, ending with

NORTH BY NORTHWEST, Hitchcock's tribute to the American continent, which follows Cary Grant from the crowded U.N. Building to the lonely prairies and finally to Mount Rushmore. Difficulty in booking several of these films makes it impossible to observe chronology strictly, but the grouping should allow a fairly clear outline of Hitchcock's development to emerge.

All films will be screened at 7:30 p.m. in the Hall of Sciences Auditorium, and all are open ONLY to the Drew community. For those interested, a brief discussion will follow each screening. The schedule for the Retrospective is as follows:

Monday, October 12 BLACKMAIL (1929), 86 minutes  
Wednesday, October 28 THE LODGER (1926), 65 minutes  
Wednesday, November 4 39 STEPS (1935), 80 minutes  
Wednesday, November 18 NOTORIOUS (1946), 103 minutes  
Monday, November 23 SPELLBOUND (1945), 115 minutes  
Wednesday, December 2 DIAL M FOR MURDER (1954), 105 minutes  
Thursday, December 10 NORTH BY NORTHWEST (1959), 136 minutes